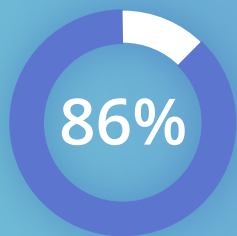


How to Successfully Drive Off-Premise Dining



With 86% of consumers using off-premise services at least 1x per month, delivery, carryout and curbside dining have seen explosive growth. Accompanying said growth, is a significant increase in competition for off-premise market share. How will you maximize your stake in this category?

Benefits of Off-Premise Dining:



- Leverage consumer demand
- Empower consumers with digital convenience
- Increase operational efficiencies
- Improve order accuracy
- Drive repeat purchase and loyalty

Why Focus On Off-Premise Dining?



Delivery

\$13B

is spent on third-party delivery & increasing 13% annually



Curbside/Carryout

\$70K

is spent on takeout per American in their lifetime



Quikly's Off-Premise Solutions Can:

- Educate consumers on off-premise dining options
- Encourage consumers to share the experience with friends and family
- Convert audience through targeted off-premise offers



Participation

1-3x

increase in response rate vs. traditional tactics

50%

conversion rate



App Usage

2x

increase in app downloads vs. traditional tactics

3x

increase in first mobile app off-premise purchase



Purchase

15-25%

lift in offer redemption

1.2-1.5x

increase in average order value vs. traditional tactics

If you're looking to leverage an industry slated to hit \$76 billion by 2022,

let Quikly give you the ability to make an impact. With our complimentary add-on platform, your restaurant can offer consumers the opportunity to unlock exciting rewards by taking actions such as downloading your app or learning about your delivery, carryout and curbside offerings. The fastest to respond can earn rewards and offers redeemable for off-premise dining to drive trial and usage.

Make the most of your off-premise dining opportunities. Contact us today!

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